## THOMAS J. WALTER THE SERIAL ENTREPRENEUR

Ethical Organizational Behavior:

A Case Study of Theory Meeting Practice,
Resulting in a Small Business's Success

KENNETH R. THOMPSON, RAMON L. BENEDETTO,
THOMAS J. WALTER with MOLLY MEYER

# \*IT'S MY COMPANY TOO!

HOW ENTANGLED COMPANIES MOVE BEYOND EMPLOYEE ENGAGEMENT FOR REMARKABLE RESULTS

Tuesday, March 15, 2016 @ 7:30 p.m.

Francoeur Theater | Siena Heights University | Adrian, Michigan

The lecture is free and open to the public.

Today, Siena Heights offers undergraduate and graduate degree programs on the Adrian campus and at degree-completion centers located across Michigan and online.

Siens Heights was founded in 1919 by the Adrian Dominican Congregation as a Catholic liberal arts college. The name Siena honors Saint Catherine of Siena, a 14th century Italian for truth and social responsibility. Similarly, the mission of the University—to help students become more competent, purposeful and ethical—tin Saint Catherine of Siena. Throughout its in Saint Catherine of Siena. Throughout its history, Siena Heights has built a proud tradition of innovative response to challenging social needs.

#### **History**

The mission of Siena Heights, a Catholic university founded and sponsored by the Adrian Dominican Sisters, is to assist people to become more competent, purposeful and ethical through a teaching and learning environment which respects the dignity of all.

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#### About Siena Heights University

The Chiodini / Fontana Lecture Series on Ethics is named in memory of Emilio Chiodini and Mildred Fontana, parents of Siena Heights' friend Catherine Reuther.

The program is the first endowed lectureship at Siena Heights University. The lectureship was established to give students and others the opportunity to reflect on matters of moral significance that touch many dimensions of today's society. The series is intended to explore theoretical issues in ethics, current issues of moral importance, and the nature and meaning of Catholic identity.

The Chiodini / Fontana Lecture Series honors, in its name, the memory of two people who were deeply committed to ethics, honesty and integrity. The endowed program will bring prominent speakers to Siena Heights University's Adrian campus and also to Siena's degree-completion centers across the state of Michigan.

Support for the Chiodini / Fontana Lecture Series is provided by Catherine Reuther and Warren Reuther, with additional support from the Edward M. and Henrietta M. Knabusch Trust.

This event is free and open to the public.

#### Questions?

Call (800) 693-0506 or (517) 264-7141 or e-mail dgoodnou@sienaheights.edu

Tom is a national speaker and co-author of the award-winning book IT'S MY COMPANY TOO: How Engagement for Remarkable Results.

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Tom remains as a principal and advisor for several companies, most of which are part of 80 Nine Holdings and have been co-founded by his

#### markets.

Tom has more than 40 years of experience as an owner and operator in the service industry. He has participated in the start up of 30 companies, acquisition of three and—in a few cases—the termination of businesses in a broad spectrum of

of Chicago-area Tasty Catering, a suburban corporate caterer and event planner.

Tom Walter is a "serial entrepreneur," author, speaker and a principal in numerous companies. He is best known as the Chief Culture Officer (CCO)



#### Tom Walter

Francoeur Theater Siena Heights University, Adrian, Michigan

#### Where:

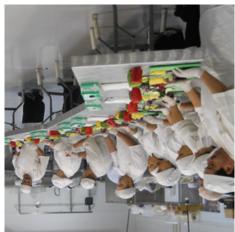
7:30 p.m. Tuesday, March 15, 2016 Reception immediately following

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Siena Heights University's 15th annual Chiodini/ Fontana Endowed Lecture Series on Ethics brings Tom Walter and his lecture titled "Ethical Organizational Behavior: A Case Study of Theory Meeting Practice, Resulting in a Small Business's Success" to its Adrian campus.

#### You're Invited







15<sup>TH</sup> ANNUAL CHIODINI / FONTANA ENDOWED LECTURE SERIES ON ETHICS

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Ethical Organizational Behavior:

A Case Study of Theory Meeting Practice,
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Tuesday, March 15, 2016 @ 7:30 p.m. Francoeur Theater at Siena Heights University

Adrian, Michigan

1247 E. Siena Heights Drive Adrian, MI 49221-1796

